

FORTUNE MART

India's oil market leader, Adani Wilmar Ltd. is inviting for its Flagship

'Fortune Mart' Franchise.



Adani Wilmar has come up with its flagship Franchise store called **Fortune Mart** where all products of Adani Wilmar (Fortune/Alife/Wilshort) will be available under one roof.

Business Model:

- Profit Margin –10-12%
- We assure 12% ROI (1% Monthly on Working Capital)
- AWL will support the franchisee with
 - Marketing and Promotional activities:
 - Dedicated Promoter
 - Combo/Schemes
 - BTL Activities
 - Bakery Setup
- AWL will give a Credit of Rs. 5Lac. for 21 days for ease of doing business.
- No Royalty
- No Franchise fees
- Direct Supply from Depot/Plant (same as Distributor Rate)
- Bakery

Eligibility criteria:

- Area of 600sq.ft. -1000sq ft.
- Minimum investment of just (Rs. 1000-1200 per Sqft)
- GST
- FSSAI
 - i) Customer base,
 - ii) increase in Volumes
 - iii) visibility

fortune[®]
edible oils and foods